



**Poinsettias are great! They can be counted on to give you more color and to last longer than other flowering plants. With enough light & proper watering, your Poinsettias will stay pretty for months!**

**LIGHT:** Place your new Poinsettia near a sunny window for best results. Indirect, filtered sunlight for at least 6 hours per day during flowering, is best. After flowering, your Poinsettia will want plenty of strong, direct sunshine. Your Poinsettia will benefit greatly from growing outdoors in the sun.

**TEMPERATURE:** Your Poinsettia will like a daytime temperature of 70°F., and a nighttime temperature of 60°F.

**WATERING:** Water the soil thoroughly once the soil surface feels dry to the touch. Your Poinsettia will not want to sit in the excess water that may collect in the saucer after watering, so be sure to empty the saucer.

**FERTILIZER:** It is not necessary to fertilize your Poinsettia during the holiday season. Use Better Blooms 20-20-20 Fertilizer every other watering during the active leaf growth period. (March-September)

**RE-FLOWERING:** Poinsettias are sensitive to the length of the day and night. To reflower your Poinsettia, you will need to provide TOTAL darkness each night, beginning approximately September 20th. This darkness CANNOT be interrupted by lights in any way after 5:00 pm. TOTAL darkness can be obtained by setting the plant inside a closet or by sitting a large cardboard box over the plant. Bring the plant back to its sunny window each morning at 8:00am. Water and fertilize regularly to keep the Poinsettia as healthy as possible. Continue this dark night treatment until you see the red bracts appearing at the top of the plant.